

Cutting-Edge Consultancy

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Business Model Diagnosis

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Overview

The Business Model Diagnosis consists of a set of pertinent questions to be answered in collaboration with the business representatives to enable the analysis of the past performance of the business and establish any forecasts available. This package can also be used by

Startups to translate their vision and mission or purpose into actionable business plans with embedded tracking mechanisms.



Who can benefit from it?

Existing businesses and/or startups.

Benefits

Establish the business' current position vis-a-vis the desired position.

Provide a starting point for startups.

How can it be accessed?

Businesses or startups will be able to have physical or digital access to the business model diagnosis, depending on their individual preferences.

Details

A GPS/Compass business tracking style to prevent businesses from “flying blind” which happens if the business does not know its current position and where it wants to go.

The starting point entails performance gaps as a diagnostic tool in which leader(s) of the business shall evaluate the organisation’s:

- Ability to perform and produce output;
- Capacity to foster individual learning and satisfaction of team members; and
- Potential for the business to adapt to required changes.

This will be achieved by testing or establishing the following:

- The mission statement;
- The vision statement; and
- The strategy statement.

As the business environment becomes more turbulent and less predictable, so strategy making becomes less about detailed decisions and more about guidelines and general direction.

To resolve this, it requires faster and more effective responsiveness to the current environment to avoid being halted by lethargic bureaucratic practices. In other words, developing the ability to combine consistent focus with adaptability and responsiveness, thus being versatile like water.

If this is the solution you are looking for, then contact us:

- Via email at cec@ceconsult.co;
- Via phone on +248 2 598 598 or +248 2 596 596;
- Visit our website: <https://ceconsult.co>;
- Chat with our ChatBot on our website or social media;
- Contact us on Social Media: Facebook, Instagram or LinkedIn

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